

GRAPHICS DESIGN BOOTCAMP



Graphic Design

Program Overview

This course is designed to teach individuals, professionals, and design enthusiasts essential graphics and visual communication skills that can be applied to all aspects of their career and personal development. This course makes use of the most commonly used graphic design tool and assists participants in developing in-depth knowledge of handling and managing all aspects of graphic design.

This course was created with everyone in mind, beginning with a basic understanding of design and progressing to a discussion of complex concepts and how they are applied. Each module includes step-by-step exercises that ensure participants are better equipped for their career journey.

Program Features

- 24 hours of instructor-led practical based learning
- 7 modules of an interactive learning experience
- 4 industry-based course-led projects
- Off-class mentorship.

Delivery Mode

- 80% practical, 10% lecture and 10% project-based.

Prerequisite

- The only prerequisite for this course is the interest to learn.

Target Audience

- Project Managers, Digital Marketers, Designers, Bloggers, professionals from virtually every field.

What you'll learn

- Implement the fundamentals of colour: visual, and pattern in design
- Use scale, weight, direction, texture, and space in a composition
- Create your own series of logos, flyers, and book cover designs using different techniques

Criteria for Certification

- Complete at least 90% of in-person training
- Successful evaluation of at least 50% of the course-led project (2 of 4 projects)
- Earn a score of at least 80% in course-end assessment (CBT)

Course Curriculum

Module 1: Introduction to CorelDRAW

- CorelDRAW overview
- Navigating within a document
- Show/hide palettes
- Using Zoom & Viewing Modes

Module 2: Introducing visual design

- Visual design process
- Gather and understand the information
- Determine what you want to communicate
- Determine the most appropriate visual constructs
- Minimize visual noise by trying multiple options
 - Test to see which concept communicates most effectively
 - Produce the final visual

Course Curriculum

Module 3: Page layout and Alignment guideline

- Page layouts
- Creating page layouts
- Determining the document type
- Identify recurring page layouts
- Develop a grid structure for recurring pages
 - One-column grid format
 - One-column grid format specifications
 - Two-column grid format
 - Two-column grid format specifications
 - Three-column grid format
 - Three-column grid format specifications

Module 4: Graphic attributes

- Size
- Shape
- Texture
- Viewpoint
- Depth
- Dynamics
- Style

Module 5: Colour

- Colour schemes
 - Primary colours
 - Secondary colours
 - Tertiary colours
- Complementary colour schemes
- Picking your scheme
- Colour physiology
- Colour psychology
- Colour connotations
- Align colour with your communication objectives

Course Curriculum

Module 6: Typography

- Typography anatomy
 - Type classifications
 - Type families
 - Type alignment
 - Type spacing
- Type alignment and spacing
 - Type size
 - Type case
- How to use typography

Module 7: Working with Objects

- Creating basic objects
- Creating complex objects
- Manipulating objects
- Images and ClipArt's
- Logos

About Us

TERRASKILLS LEARNING SYSTEMS LIMITED is an innovative tech company that specializes in Skills Development, Lifelong Learning Systems, ICT and Digital Economy, Training, Research and Consulting. We have been in operations since 2004 and have trained over 4,000 individuals, entrepreneurs and professionals in both public and private sectors of the Nigerian Economy.

In our pursuit for excellence and empowering our learners, we conducted 10-years of Tracers Study research to check the impact of our Trainings on our successful learners and we discovered that over 85% are gainfully employed and we received favourable commendations from their employers and colleagues.



We are changing the world through **Professional and Sustainable Skills**

What we do:

- ▶ **Training**
- ▶ **Co-working Space**
- ▶ **Recruitment Solutions**
- ▶ **Research & Consulting**

Training Categories

Graduate Employability
Skills (GES)

Digital Literacy Skills (DLS)

Digital Innovation &
Transformation

Workplace Innovation &
Skills Enhancement for
Productivity (WISE-P)

Terraskills Employee
Training and Development
Program (TETDP)

Big Data Analytics

Terraskills Career
Advancement Program
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